

# European Open Call

## **SPEAK: A creative call to STOP gender-based violence**

Are you a visual artist, photographer, digital creator, content creator, storyteller or simply an artistic soul and want to be part of **a project that will make a difference**? We are issuing an **open call** for participation in the "SPEAK" campaign, part of the international project "EQUAL – Together we stand for Gender Equality". **The project will take part in the 16 Days of Activism against Gender-Based Violence (25/11 – 10/12)**, the annual global campaign of the United Nations ([UN women](#)).

### **Who can participate:**

- **Visual artists & designers:** We are looking for creative and bold ideas that speak about equality and empowerment and raise awareness about gender-based violence (GBV).
- **Photographers:** We are looking for powerful images that tell stories of empowerment, inclusion, and speak about different forms of GBV.
- **Independent & digital creatives:** We want you to share your own stories and contribute to a collective culture of zero tolerance towards GBV and sexism through posts/reels and/or live discussions on GBV.

**Our topic: ~~DON'T~~ SPEAK!**

## **Equality, Empowerment and Zero tolerance towards GBV**

Creators are invited through their works **to highlight the issue of GBV in contemporary ways and means**. To break the silence, to raise questions and to highlight different aspects of the phenomenon, known or unknown to the general public.

Projects should reflect the key message of the SPEAK campaign: everyone deserves to live free of violence, sexism, and discrimination. We can all do it, **TOGETHER**.



## How you can get involved\*:

Speak out on the pertinent issue of GBV in contemporary ways and means.

1. **Create & Share:** post your content on Instagram, using the hashtags **#SPEAK #EqualGBV**, and **#16DaysOfActivism**.
2. **Tag Us:** Tag us @ [e\\_q\\_u\\_a\\_l.project](https://www.instagram.com/e_q_u_a_l_project), so we can see and share your work!
3. **Spread the Word:** don't forget to share the open call & project page with more people.
4. Finally, don't forget **to send us your final entry file**, your name and a few words about your project by email at [team@apathens.com](mailto:team@apathens.com).

\*Participation in the international project "EQUAL – Together we stand for Gender Equality" is **FREE**.

## Timetable

- **Registration opening:** October 10<sup>th</sup>
- **Closing Date:** December 10<sup>th</sup>
- The action is part of the **16 Days of Activism against Gender-Based Violence** which runs **from the 25<sup>th</sup> of November till the 10<sup>th</sup> of December**.

## Why take part?

- **Your voice will be heard:** Your work or project will be part of a larger movement to end GBV.
- **Your work will be featured in the media:** the standout projects will be featured in the media, helping us spread the message to end GBV.
- **Your work CAN bring about change:** You have the opportunity to bring real change by mobilizing even more people around the issue of GBV.



## Why else is it worth joining our campaign:

- **Our pages will be "filled" with your work:** Selected works will be featured through our social media pages, with special mention of their creator(s).
- Your work will be **displayed in an international digital exhibition** as part of the international project "EQUAL – Together we stand for Gender Equality".
- **Opportunity for media interviews:** the winning entries and their creators may be invited to special features and interviews.
- **Participation certificate:** All participants/participants will receive a digital certificate in recognition of their contribution in the fight against GBV.

## About the project

The aim of the project "**EQUAL – Together we stand for Gender Equality**" is to highlight GBV and all the forms it can take on a daily basis. The aim is to put not only the role of the victims but equally the bystanders/witnesses in the spotlight.

For more information about **Project EQUAL** please visit our website <https://equal-project.eu/> and for any information or clarification regarding your participation please contact us at [team@apathens.com](mailto:team@apathens.com).

## How to apply

The submission of the final material is done electronically, via [wettransfer](#) to [team@apathens.com](mailto:team@apathens.com) where the following information should be indicated:

- Name and Surname
- The address of your website or preferred social network profile
- A short text in Word format talking about your project
- The artwork submitted in format (photo, mixed media) should be as follows: SURNAME\_NAME.jpg with Latin characters in .jpg format, 1500 pixels the largest dimension and 72 dpi resolution



- Works submitted in video format should have the following specifications: 1080p in .mp4 file with a maximum size of 200 MB
- The curators will select the participants who will participate in the physical installation project and those selected will be notified by email, which will include all the details of the process
- Participation in the EU-funded Project EQUAL is **FREE** of charge within the framework of the 16 Days of Activism against Gender-Based Violence

TERMS AND CONDITIONS: By submitting their entry, the contributors confirm that they have read and have accepted the general terms of participation.

RIGHT TO PARTICIPATE: All creators (professional or amateur), regardless of their profession and nationality, are entitled to participate. The minimum age of participation is 16 years old.

CONTACT: For any further information or clarification regarding the open call, please contact us by e-mail at [team@apathens.com](mailto:team@apathens.com).

COPYRIGHTS: The copyright of the works remains property of the authors. By participating in the call, participants warrant that they are the authors and owners of the works, that they have permission of the subject matter, that the works do not infringe the rights of third parties (including rights of privacy, misuse, abuse, harassment, misrepresentation, disclosure, publicity or copyright). By submitting proposals to this open call, participating artists accept the above conditions.



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